

TIMES-GAZETTE
Is San Mateo County's First
Newspaper
Established in 1859

REDWOOD CITY CLIMATE BEST BY GOVERNMENT TEST Times-Gazette

SAN MATEO COUNTY
Is the Gardening Center of
California
Where Climate Is Best

VOLUME LXXV

THE TIMES-GAZETTE, REDWOOD CITY, CALIFORNIA, FRIDAY, JUNE 28, 1940

ESTABLISHED IN 1859

W. H. Berg Succumbs To Heart Attack

HILLSBOROUGH—William H. Berg of Hillsborough, who rose from a stenographer's position to become president of the vast Standard Oil Co. of California, died at his home, Carrolands, here at 3 a.m. today, victim of a heart attack. He had been ill only a few days. He was 58 years of age.

The sudden passing of the executive shocked the legion of Standard Oil employees and countless friends throughout the state.

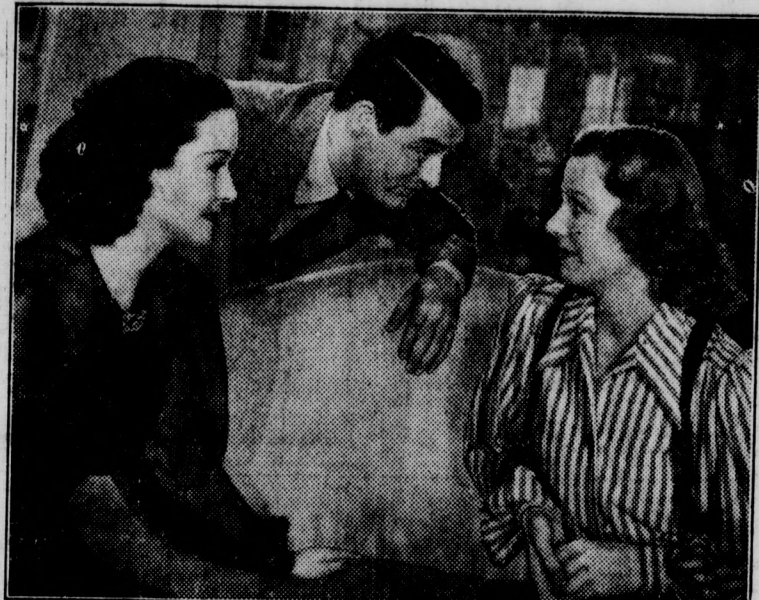
Mr. Berg became head of the far-flung Standard Oil of California empire in December, 1937, a few weeks after the death of Kenneth R. Kingsbury, a world famed figure in the oil industry, who succumbed to a heart attack while on a vacation tour through the Panama Canal.

Born in Tripoli, Iowa, on April 8, 1882, Mr. Berg was graduated from the Highland Park College in Des Moines and shortly afterward began his career with Standard Oil.

He was successively stenographer, oil scout, chief clerk, general superintendent, assistant manager, manager of lands and leases in the producing department and general manager of the foreign producing department. He became a director of the company in 1924, then vice president in charge of operations, and finally president.

An outstanding figure in the national as well as California in-

One Wife Too Many---



When a man has one wife too many there's bound to be woe and confusion! And that's precisely what Cary Grant experiences when he weds Gail Patrick (right), unaware that Irene Dunne, Wife No. 1, is very much alive, rescued from an exploration in which she had been declared dead. The unique honeymoon for three is the uproarious groundwork for the sophisticated gayety of RKO Radio's "My Favorite Wife," a production by Leo ("Awful Truth") McCarey, featuring Randolph Scott. This attraction, plus Warren William's "Lone Wolf Meets a Lady," opens for a three-day engagement at the Fox Sequoia Theater on Sunday.

'Too Many Husbands'



Fred MacMurray and Melvyn Douglas settle a slight feud with somewhat disastrous results in this scene from Columbia's "Too Many Husbands." Wesley Ruggles' hectic comedy at the Redwood Theater. The "slight feud" is founded upon a simple question: "Just whose wife is Jean Arthur, anyway?" And Miss Arthur, delighted with the idea of two husbands, refuses to tell. That's Harry Davenport, as her father, in the background. "Too Many Husbands" is based upon a W. Somerset Maugham stage success. An all new Western "Prairie Law" shares this double bill program.

dustrial field, Mr. Berg served for years as a director of the American Petroleum Institute, and had been a member of the executive committee of the National Industrial Information Association of Manufacturers.

He was chairman of the Northern California Industrial Leadership Conference recently held in San Francisco and was also a director of the California Gas and Oil Association and of the Anglo-California Bank in San Francisco.

He was a director of the 1939 Golden Gate International Exposition and of the San Francisco Music Association, and a member of the Pacific Union, Family, Commonwealth, Com-

Asks Merchants To Aid City Celebration

It is my hope that the merchants of Redwood City will co-operate whole heartedly in the Fourth of July celebration. I hope that every merchant will decorate his store front with the official decorations, and that the sidewalk flags will be displayed as they were during flag week. To add color to the celebration and to the days prior to the celebration I hope as many people as possible employed by our merchants will wear western clothes.

Events such as these give our community desirable advertising and prove that Redwood City is one of the up and coming communities of the Bay Area.

H. C. MITCHELL,
Chairman, Merchant's Division of the Chamber of Commerce.

mercial and Burlingame Country clubs.

Surviving are the widow, Mrs. Irene L. Berg, and a brother, Walter Berg of Iowa.

Funeral arrangements have not been completed.

100 Expected At 'Preview' Meeting Here

Approximately a hundred service club members and guests are expected to attend tomorrow night's joint meeting at which the July 4 Celebration will be "previewed," a program enjoyed and a talk given by Walter (The Great) Mails on his big league baseball experiences.

Andrew Spinas, president of the Kiwanis Club, will open the session, with Ferris W. Miles, who has arranged the program, later taking over as toastmaster. Kenneth L. Bowen, Exchange Club president, and William M. Werder, president of the Lions Club, will aid in the presiding. Various committee chairmen will tell briefly of their plans for the celebration.

Group singing at the joint meeting will be led by John Frenzel, with K. B. Towne at the piano. Entertainment will be provided by the Native Sons Hill Billies orchestra.

Queen contestants of the three clubs, Ann Surber, Exchange; Jean Folsom, Lions, and Sheila Yager, Kiwanis, will attend the meeting.

The session is scheduled to start at 6:30. Western costumes will be in order, but will not be essential.

Commuters To Hear Colonel Jack Major

Redwood City Commuters Club at its July 10 meeting at Cafe de Paris, at 7:30 p.m., will hear Col. Jack Major, public relations representative of Union Oil Co. W. B. Curran will be toastmaster of the meeting. Colonel Major recently returned from a tour of Australia, New Zealand and the Fiji Islands.

Seeks Honors Here July 4



Miss Jessie Haynes is the entrant of Jessie's Beauty Salon of San Carlos in the July 4 queen contest. Miss Haynes, who is 23, is the operator of the beauty shop. She has been in San Carlos six months, formerly residing in Willows, where she attended school and also operated her own beauty shop. She was in the recent Screen Personality contest. (Camera Art Studio photo.)

HELD ON DRIVING CHARGE

Leon Wright, 45, Menlo Park laborer, will appear before Judge E. I. McAuliffe Friday at 2 p. m. to face a charge of drunken driving brought by the California Highway Patrol. Wright was arrested at 4 a. m. Sunday by Capt. E. F. Cassell of the patrol on Portola Rd. He was released at 10:35 a. m. on \$100 surety bond.

WATCH YOUR GARDEN GROW



While AN AUTOMATIC ELECTRIC RANGE COOKS DINNER

A modern Electric Range that is fully automatic will cook entire meals without you being near the kitchen. Tend your garden, watch it grow and have every confidence that your Automatic Electric Range will cook foods to perfection without attention from you. * You'll like the economy and dependability of the Automatic Electric Range. You'll like the swift, clean heat from the speedy heating units. You'll like the clean, cool kitchen, better tasting meals, accurate cooking results. And remember, you can afford to cook this modern way today—electric rates for cooking are low and range prices are about half of what you might think.

SEE YOUR DEALER OR THIS COMPANY

P. G. and E.

PACIFIC GAS AND ELECTRIC COMPANY

**YOU ARE
INVITED
to open a
CHARGE
ACCOUNT**

at
Horseshoe Clothes

2607 Broadway, Redwood 115

Camp Ord Applicants May File Here

Applications for enrollment at Camp Ord, near Monterey, a United States Army training camp for business and professional men, must be filed immediately. Dr. C. C. Gans, county health director and San Mateo County chairman of the Citizens' Military Training Corps program, said today. Application blanks are available at his office in the county courthouse.

Two San Mateo County men will be eligible for the camp, Dr. Gans said. It will not be open to men who are eligible for active service in the CMTC, Reserve Officers' Training Corps, National Guard actives or reserves, Naval or Marine reserves, or to military or naval pensioners.

Applicants may be 25 to 50 years of age. The California quota is 150 men. All applications must be accompanied by \$25, but all expenses will be returned at the camp.

Sixteen atolls comprise the Gilbert Islands in mid-Pacific. There are eleven Bostons in the United States. Twenty-five pounds of paint are required to cover the liners used on one transcontinental air line.



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Give Nature a Chance to Restore Your Health and Relieve Your Suffering. Quick Benefit and Relief are Almost Sure to Follow the Use of YEE & KO HERBAL TREATMENT

Call at our office today and start right in correcting these sufferings which make you so miserable. No matter how chronic and how stubborn your case is, and how many others have failed, try our herbs for effective results. Our herbs have actually relieved many Redwood City and San Mateo County people of whom many were said to be beyond hope of medical assistance. What we have done for others we can do for you. No charge for consultation.

OUR HERBS GOOD FOR THE FOLLOWING AILMENTS
Such as Asthma, Anemia, Arthritis, Chronic Cough, Catarrh, Constipation, Diarrhea, Dropsy, Dysentery, Dizziness, Eczema, Headache, Heart Trouble, Indigestion, Insomnia, Hay Fever, Hives, Rheumatism, Liver Trouble, Sinus Trouble, Lung Trouble, Stomach Trouble, Nervousness, Irritated Bladder, Female Trouble, High or Low Blood Pressure, Inflammation of the Kidneys, Skin Diseases of any form, and General Run-down condition, etc.

Yee & Ko Chinese Herb Co.
872 MAIN ST.—REDWOOD CITY
Phone Redwood 3231

DRUG SPECIALS

12-OZ.
GINGER ALE
3¢

12-OZ.
LIME RICKEY
3¢

CANDY BARS 5 for 15c

ZINC OXIDE OINTMENT 8c

CITRATE MAGNESIA 9c

WHITE PETROLEUM JELLY 4c

TENNIS BALLS 21c

SPORT SUN GLASSES 23c

ATTENTION!

All Prices on Tobaccos and Distilled Beverages Advance July 1st!

Buy Now and Save!

LYONS' TOOTH POWDER
\$1 Family Size 79c
50c Size 39c
25c Size 19c

Take Dr. Corley's LAX

to Quickly Relieve Gas, Bloat, Belching and Constipation. W. R. Hart, 120 Penn. Ave., Santa Cruz, writes: "Dr. Corley's LAX is the best product for gas and constipation I have ever used in my life."

Dr. Corley's LAX
50c size 43c

BE WISE—ALKALIZE WITH Alka-Seltzer
TRY ALKA-SELTZER For Quick Relief Of HEADACHES, COLDS, SOUR STOMACH, ACID INDIGESTION and MORNING MISERY
54c

The Development of 50 Years' Experience

PAINLESS PARKER Tooth Powder
50c Size 39c

\$1.00 Ironized YEAST 70¢

\$1.50 Anusol SUPPOSITORIES 98¢

60¢ SERUTAN 49¢

25¢ ANACIN TABS 19¢

40¢ Fletcher CASTORIA 31¢

50¢ Schrader's ANT SYRUP 33¢

25¢ Carter's Little LIVER PILLS 19¢

35¢ MUM 29¢

50¢ Hinds Honey and Almond Cream 39¢

50¢ Vitalis HAIR TONIC 39¢

SPECIAL!

COLONIAL DAMES BUBBLE BATH

5¢ Pkg.

Box of 21 for 1.00

CORNS HURT? BLUE JAY

CORN PLASTERS

Contains salicylic acid, a keratolytic agent, which acts upon and facilitates easy removal of the corn.

Pkg. of 6, 23¢

AMAZING Liquid Dentifrice Teel

THE LIQUID WAY TO SPARKLING TEETH

COLGATE

TOOTH POWDER

Giant Size 33c

TOOTH PASTE

Giant Size 33c

FITCH

HAIR NEEDS

\$1.00 SHAMPOO 86c
75c SHAMPOO 53c
\$1.00 HAIR TONIC 86c
50c HAIR TONIC 43c
25c HAIR OIL 23c

Economy
A CALIFORNIA INSTITUTION

CUT RATE STORES

2636 BROADWAY Redwood City
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LAST TIMES
SATURDAY
**JAMES CAGNEY
ANN SHERIDAN
PAT O'BRIEN
TORRID ZONE**

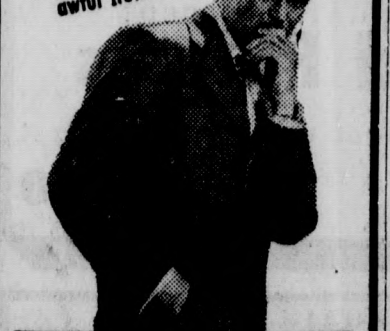
AND
**IT'S FOR LAUGHS!
JOE PENNER
LINDA HAYES
"MILLIONAIRE
PLAYBOY"**

Also—
Walt Disney's
Latest Color Cartoon
"MR. DUCK STEPS OUT"

SEQUOIA

SUN., MON.
TUESDAY
30c till 2 Sun.

Copy on a spot
...with irresistible
Irene and
Glamorous Gail
on his hands—
married to both
at the same time!
Come, learn the
awful truth!



**DUNNE GRANT
MY FAVORITE WIFE**

with
**RANDOLPH SCOTT
GAIL PATRICK**
RKO RADIO PICTURE

ALSO 2:45
5:40, 8:35

**WARREN WILLIAM
JEAN MUIR
Eric Blone - Victor Jory
—in—
"THE LONE WOLF
MEETS A LADY"**

REDWOOD
THEATRE PHONE 19

TONIGHT and SAT.!!
One Complete Matinee
Every Saturday at 1:30

"TOO MANY HUSBANDS"

**JEAN ARTHUR
MELVYN DOUGLAS
FRED MacMURRAY**
Shown at 7:00 - 9:35

ALSO

**George O'BRIEN
"PRAIRIE LAW"**
First Showing of this
Picture in this
City!
30c
Anytime

TIMES-GAZETTE

Established 1899

REDWOOD CITY, SAN MATEO COUNTY, CALIF.

D. R. O'KEEFE, Owner and Publisher

Published Every Friday in Redwood City, Calif.

500 Jefferson Ave.

Telephone R. C. 1640

Subscription Rates

One year, in advance.....\$2.00

Entered in the Postoffice at Redwood City as Second Class Mail Matter.

The first U. S. census in 1790 showed a population of nearly 4,000,000—considerably less than the present population of New York City.

Bob Swanson of Los Angeles will drive the Black Hawk, in which Frank Lockhart was killed in 1928, in the Indianapolis 500-mile classic May 30.

Purity

STORES

MAIN STREET MARKET ONLY
LOWEST EVERYDAY PRICES
FRIDAY-SATURDAY ONLY

Sirloin Steak	Lean Tender LB.	23¢
Chuck Roast	Lean Tender LB.	16¢
Rump Roast	Lean Tender LB.	17¢
Rib Roll	Boneless LB.	22¢
Corned Pork	Honey Cured LB.	11½¢
Bacon	Swift's Sliced No Rind LB.	21¢
Pure Lard	Armour Star LB.	10¢
Ground Chuck	Fresh Lean LB.	16¢
Fish	Sliced Halibut or Salmon, lb. 21c Small Sole, lb. 5c SLICED WHITE COD—LB.	15¢

WEEK END SPECIAL

1 HAMBURGER
HOT CHOCOLATE
AND
1 DONUT

ALL FOR

20¢

WHERE EVERYBODY MEETS

RAINBOW DONUT SHOP

2417 Broadway Near Kirby Shoe Store—Ph. Redwood 2907

POPULAR MARKET

2652 BROADWAY - REDWOOD CITY

CHOICEST QUALITY MEATS

FREE DELIVERY DAILY—Phone 1014-1015
Use Our Rear Entrance

Calif. Genuine Spring
Legs of Lamb 25¢
Regular Cut—No Extra Chops

Hourly Made—Good for Meat Loaf
CHOPPED BEEF 2 lbs. 23¢

Fresh Killed Colored
Fric. Hens 27¢

Breast of
LAMB Braising 2 lbs. 15¢

MM Fed Roll and Larded
Veal Roll 21¢

Shoulder
LAMB ROAST 12¢

Hormel Budget Sliced
Bacon 23¢

U. S. Government Inspected
STEER BEEF RUMP ROAST lb. 21¢

Extra Fancy Fresh Killed Colored
Fryers 28¢
And Broilers

Armour's—U. S. Gov't. Inspected—Corned
SHO. PORK ROASTS lb. 10½¢

Armour's Star
Hams 23¢
Whole or Half

Armour's A-1 Steer Beef—End Cuts
CROSS RIB ROAST Lb. 23½¢

Comedy Emphasized
In New Ice Follies

More showy spectacle and more hilarious comedy is the keynote of the new Ice Follies, the musical revue on ice now appearing in a new edition at Winterland, San Francisco.

The comic note is especially strong. According to Oscar Johnson, one of the producer-stars, the main difference between this presentation and the one which delighted 400,000 persons in San Francisco last year, is the emphasis on comedy.

In addition to Johnson and his partner, Eddie Shipstad, who have been laugh-getters all through their long and famous career, there are Les Hamilton, the popular Swiss pair of Frick and Frack, and the three bears with a giant snowman in the opening act of the show.

Shipstad and Johnson have a new routine with a collegiate background. Frick and Frack demonstrate again their amazing antics, but with a new program. Hamilton also has a new routine in which he portrays the part of "Little Miss Snowflake."

Costuming, lighting and production have all been changed to make the revue a spectacular production. Scenery has been changed to conform with the Arctic theme. The same cast who appeared last year is here again. Evelyn Chandler has a new act, as have Bess Ehrhardt, Roy Shipstad, national professional champions, Idi Papez and Karl Zwack, the European pair skating champions and all the other skaters.

The Ice Follies is playing nightly to near capacity audiences. Ticket reservations may be made at Winterland, Post and Steiner Sts., or at Sherman Clay.

PUBLIC NOTICE

Charles M. Frey, Atty.
SUMMONS
No. 31377

IN THE SUPERIOR COURT OF THE STATE OF CALIFORNIA, IN AND FOR THE COUNTY OF SAN MATEO.

MARGARET REGAN, Plaintiff,
vs. PATRICK REGAN, Defendant.

Action brought in the Superior Court of the State of California, in and for the County of San Mateo; and the complaint filed in said County of San Mateo in the office of the Clerk of said Superior Court. The People of the State of California Send Greetings to:

PATRICK REGAN,
Defendant.

You are hereby required to appear in an action brought against you by the above named plaintiff, in the Superior Court of the State of California, in and for the County of San Mateo, and answer the complaint filed therein within ten days (exclusive of the day of service) after the service on you of this summons, if served within said county; if served elsewhere within thirty days.

And you are hereby notified that if you fail to so appear and answer, the plaintiff will take judgment for any money or damages demanded in the complaint as arising upon contract, or will apply to the Court for any other relief demanded in the complaint.

Witness my hand and the Seal of the Superior Court of the State of California, in and for the County of San Mateo, this 15th day of May, A. D. 1940.

W. H. AUGUSTUS, Clerk.
By MURA B. STILLERSON, Deputy Clerk.

(SEAL)
CHARLES M. FREY,
995 Market Street,
San Francisco, Calif.,
Attorney for Plaintiff.
Published in Times-Gazette May 17, 24, 31; June 7, 14, 21, 28; July 5, 12, 19, 1940.

MENLO PARK NEWS NOTES

MENLO PARK — Mrs. Davis Moore and children are here from Tucson, Ariz., to spend the Summer. It was 115 degrees in the shade when Mrs. Moore left and it was a great relief for her when she reached the cool breezes and balmy air of Menlo Park.

The city council held a brief meeting Tuesday, only routine business coming before the board. All members were present except Councilman Bryant.

Police Chief Foster Andrews is enjoying a short vacation at his home. Mr. Andrews is a popular and efficient officer and is deserving of a respite from his arduous duties.

Victor Dupont has purchased the "Idle Hours" resort on Santa Cruz Ave. Mr. Dupont is a good entertainer and businessman and will make the place a popular rendezvous.

Miss Agnes Mason and her sister Bessie are enjoying a motor trip "down Mexico way" with relatives. On their return the Mason sisters will spend the remainder of the Summer at their cottage at Seabright.

It was rumored yesterday that the Casey property and the adjoining Russell lot on Oak Grove Ave. were about to be purchased by a San Francisco party who is to erect a \$10,000 theater building on the site. It has been known for some time that a theater magnate had been looking for a suitable location. Menlo Park needs one and it is to

be hoped the rumors are true. At a meeting of the city council Tuesday night a storm flag was presented the board by Mr. Von Savoye on behalf of his four children. The beautiful flag was graciously accepted by the council.

George Morelock, wife and son spent the past week with W. T. Casey. Mr. Morelock is a prominent business man of San Francisco. He formerly was connected with the Flood Estate Co.

Robert Fredericks and Stewart Ross have returned from a motor trip to Los Angeles.

Rev. Charles Fritz, wife and son are enjoying a vacation in the high Sierras. Mr. Fritz is the popular pastor of Trinity Episcopal Church.

Photo Contest Set
By Local Studio

Murray Studio is conducting a contest to find the most colorful Western Costume worn in the Fourth of July Celebration. The winner may be either man, woman, or child.

Anyone photographed at Murray's before the night of July 3 is eligible.

First prize will be a half dozen large portraits; second prize will be an 8x10 oil-tinted portrait.

Judges are Sam H. Winklebleck, Mayor Harold F. Anderson, and Hal Honore.

Enjoy a Carefree
GREYHOUND VACATION!



ALL GREYHOUND BUSES OPERATING ON SCHEDULE

San Diego \$6.70
Los Angeles 5.15
Monterey 1.35
Eureka 5.60
Yosemite 9.85

Low Fares

DEPOT: 703 El Camino Real

PHONE: Redwood 303

GREYHOUND

SPECIALS

SUPERIOR
White Paint GAL. 89¢

FANCY WATER GLASSES 4¢

FANCY WATER PITCHERS 25¢

KITCHEN LADDERS 49¢

TEA KETTLES Enamel Whistling 65¢

BOYS'—4 to 12
Play Suits 19¢

CHICKEN FENCE WIRE AT BARGAIN PRICES

GARDEN HATS 15¢

MEN'S CAPS Reg. 1.50-2.00 65¢

LADIES' BELTS 5¢

8 to 20
Garden Suits 10¢

80 NAPKINS 5¢

500 FACIAL TISSUES 15¢

WASHING MACHINES AT BARGAIN PRICES

EVERYBODY'S STORE

SHOP EVENINGS—CLOSE DAILY 8 P. M.

846 Main St., Redwood City, Cal.

Bargains for Everybody

One-Egg Cake
Recipe Is Given

ONE EGG CAKE

Here is a new recipe:

¼ cup shortening
¾ cup sugar
1 egg
1½ cups sifted Presto
½ cup milk
1 teaspoon vanilla or lemon flavoring.

Cream shortening, add sugar gradually. Add egg and mix well. Add sifted Presto alternately with milk to which flavoring has been added. Put in greased shallow pan, 11x7x1½ inches and bake in moderate oven, (350 deg. F.) about 25 minutes. Spread with currant jelly when cold or frost with uncooked chocolate frosting.

San Carlos Park
Dedication July 28

SAN CARLOS—Dedication of the new San Carlos park was set for July 28 by the Community Club at the meeting last evening in the city hall. That day will be set aside as San Carlos Day, with the various organizations in the city participating in a parade to celebrate the official opening of the park.

William Penat was appointed chairman for the Community Club float, which will be the same as that entered by the

group in the Men's Club Carnival parade.

Fred Drake reported that the cleaning of the streets and empty lots in San Carlos would be undertaken by the city.

We Value Our Reputation



Above everything else we value our reputation for fine work, skill, and originality—based upon years of experience.

Our patrons demand quality work. They find it smart economy.

We guarantee our work as the finest and in addition offer extra value and extra service not to be found elsewhere.

RAYMOND

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Member of San Francisco Coiffeur Guild.

620 El Camino Real
San Carlos 775

PENNEY'S 3 DAY
MONTH-END BARGAINS

FRIDAY and SATURDAY

Bargain Priced

MEN'S

Cotton Gabardine

SLACKS

Three popular shades, green, navy and cream, in this group of washable gabardines. Sizes 30 to 36 waist. Be here early!

1.98
PR.

BARGAIN

Ladies'

SLACK SUITS

18 to go at this low price. An exceptional garment for sports wear. Be here early for this bargain!

1.00

BOYS'

MARINE DENIM

JEANS

Light blue denim. Bell bottom. Sanitized. Sizes 8 to 16. Pair

98¢

BARGAIN PRICED!

Sun Suits

18 only. For ladies. Neat stripe and check patterns. Be here early for this bargain.

49¢

REDUCED!

Ladies' Shoes

Especially priced for Month End Bargains. Reduced almost ½ price. See these bargains.

REDUCED!

Chenille Rugs!

Beautiful patterns, 24 x 44 size. 25 to go at this Bargain Price

88¢



REDUCED!

Ladies'

Satin

Gowns

1.00

Especially priced for Bargain Days. Only 21 to go at this low price.

BARGAIN PRICED!

Men's Pajamas

New Summer weight materials in new styles and patterns. 72 to go at this low price. Pr.

98¢

REDUCED!

Remnants from our regular lines of yardage reduced almost ½ price. You will find rare Bargains on this Table.

Crepe Pajamas

Ladies'. Require no ironing. Neat patterns, neat color combinations. Pr.

1.00

REDUCED!

Bed Spreads

4 only. Priced to go fast. Fine quality Chenille Spread, reduced for Bargain Days. 3 double bed, 1 single bed size.

3.00

LADIES'

Rayon Panties

Reduced for Bargain Days. Be here early for your share of this bargain! 2 pr.

25¢

BARGAIN PRICED!

Bed Pillows

Be here early for this bargain. 24 to go at this low price.

Size 17 x 24, feather filled. 2 for

1.00

BARGAIN PRICED!

Extra Quality

TERRY TOWELS

Beautiful Patterns in Extra Heavy Terry 22x44.

4 for \$1.00

Only 85 of this Bargain at this exceptional low price.

Men's Sport Shirts

New styles. New patterns. New colors. Big values in Sports Wear for the 4th

98¢

Penney's
J. C. PENNEY CO. INC.

REDWOOD CITY'S
BARGAIN
CENTER

Refrigerator Contracts Signed for S. & W. Job

S. & W. Fine Foods Inc., now constructing an extensive plant in Redwood City in the former Pratt-Low Preserving Co. property, today entered into two more contracts totalling \$15,090. One was with Eckert-Etienne Engineering Corp. for refrigerating machinery at a price of \$8485. The other was with the Van Fleet Frear Co. for cold storage rooms at a price of \$6605. Both contracts were recorded by County Recorder T. Clark Rice.

PUBLIC NOTICE

Crist & Beene, Attys.
NOTICE OF HEARING OF APPLICATION FOR PROBATE OF WILL AND FOR LETTERS OF ADMINISTRATION WITH THE WILL ANNEXED.
No. 8945, Dept. 1.

IN THE SUPERIOR COURT OF THE STATE OF CALIFORNIA, IN AND FOR THE COUNTY OF SAN MATEO.

In the Matter of the Estate of SARAH A. GOLDWATER, deceased.

A document purporting to be the last Will and Testament of Sarah A. Goldwater, deceased, having on the 17th day of June, 1940, come into the possession of said Superior Court, and a petition for the probate thereof and for the issuance of letters of administration with the will annexed to Carolyn Goldwater Saxon having been filed by said Carolyn Goldwater Saxon with me, the Clerk of said Court.

NOTICE IS HEREBY GIVEN that Monday, the 8th day of July,

Eleanor B. Ulrich Of North P. A. Dies

EAST PALO ALTO—Mrs. Eleanor Barton Ulrich, 64, a resident of East Palo Alto for the past 20 years, passed away this morning at Palo Alto Hospital. The deceased, with her husband, James L. Ulrich, has for a number of years been engaged in the raising and development of sweet peas.

Funeral services will be held Thursday at 2 p. m. at the Tiney Funeral Home.

1940, at 10:00 o'clock A. M., of said day, in Dept. No. 1, at the court-room of said Court, at the Court-house in the City of Redwood City, in the County of San Mateo, has been set as the time and place for proving the will of said Sarah A. Goldwater, deceased, and for hearing the application of said Carolyn Goldwater Saxon for the issuance to her of letters of administration with the will annexed, when and where any person interested may appear and contest the same. Reference is hereby made to said petition for further particulars.

Given under my hand and the Seal of said Superior Court this 17th day of June, 1940.

W. H. AUGUSTUS, Clerk.

By FLORENCE RANCATORE, Deputy Clerk.

Crist & Beene, Attorneys at Law,

American Trust Co. Bldg.,

Palo Alto, Calif.

(Endorsed) Filed June 17, 1940.

By FLORENCE RANCATORE, Deputy Clerk.

Published in Peninsula Beacon, June 21, 28; July 5, 1940.

RAY THOMPSON RETURNED

Ray Thompson, 34, was returned to Folsom Prison yesterday by Undersheriff Lawrence Nieri and Deputy Walter A. Moore. Thompson has been in the San Mateo County Jail since Nov. 2, following the double killing of Leo Tyma and Ray Lagomarsino near Half Moon Bay. The three had escaped from a Folsom road camp near Bakersfield in October.

NSGW Plan Drive For 30,000 Members

A state-wide campaign to bring the total membership of the Native Sons of the Golden West to 30,000 by the end of this year is planned by Henry S. Lyon, newly elected Grand President. All parlor of the order will co-operate, Lyon said, and committees will be formed to work with a general membership committee.

CCC ENROLLMENTS SOUGHT

SAN MATEO—New enrollment for the Civilian Conservation Corps will be taken at the San Mateo County State Relief Administration Office on Peninsula Ave., San Mateo, from July 1 to 13, A. N. Paterson, SRA director announced today.

tee comprising officers of the Grand Parlor of the Native Sons. Present membership is 18,000.

S. C. Garbage Disposal Price Held Reasonable

SAN CARLOS—After hearing a report by Mrs. Robert Iyer Jr., chairman of a committee appointed to investigate the cost of garbage disposal here, the Federation of Clubs decided Monday night that the present schedule of prices was in line with that charged in other Peninsula communities.

Mrs. Evelyn Bachman was

Dumbarton Oaks Club Lauds County Action

Members of the Dumbarton Improvement Club today expressed themselves as highly pleased with the action of the San Mateo County Planning Commission Friday in refusing the Golden State Mushroom Co. on Spring St. a permit to operate. The club had a delegation of about 15 present at the meeting to protest.

We Give S&H Green Stamps

Lean Plate Cuts
CORNEBEEF
A Real Buy
10 lbs. 45¢

The
CASE
for
QUALITY

DOG FOOD
RED HEART
Lb. Tin
3 for 29¢

YOURS! A Pair of Sterling Silver Individual Salt and Pepper Shakers
only 25c and a ZEE or COMFORT Tissue 4 roll Package Top
ASK US
ZEE WHITE GREEN ORCHID
4 Rolls **16¢**
Comfort Tissue PURE WHITE
4 Rolls **23¢**

SWIFT'S BROOKFIELD
Butter 1st Quality Lb. **34¢**

WONDER BRAND—The New Milk Sensation
Milk 4 TALL TINS **24¢**

Eggs Large Grade A Dirties **21¢**

Snowdrift 3 lb. tin **48¢**

SWANSDOWN—Large 2 3/4 Lb. Pkg.
Cake Flour **20 1/2¢**

WELCH'S—Reduce the Welch's Way
Grape Juice Full Quarts **39¢**

Parkay FREE Cup, Saucer, Plate **2 lbs. 38¢**

LIBBY'S PURE—Apricot, Blackberry, Raspberry
Preserves Jumbo 22 Oz. Bottle **19¢**

FLASH NEWS!
Distilled Beverages Prices Are Rising. Buy Now!
EFFECTIVE MONDAY, JULY 1ST

Sunshine Hyde Park Assorted 1 lb. Box **23¢**

COOKIES Kraft's—Close Out 1/2 lb. Pkg. **2 for 25¢**

CHEESE American, Pimiento, Brick, Gold Leaf No. 2 Tin **5 1/2¢**

TOMATO JUICE Lge. 5 1/2¢

GRAPE NUTS Lge. 12¢

Serra Brand Pure Virgin Full Qt. **69¢**

CHALLENGE **SALAD OIL** Full Qts. **27¢**

NEW IMPROVED **BISQUICK** Lge. 40-oz. Pkg. **28¢**

N.B.C. Shredded **WHEAT** Lge. 2 for **17¢**

WHITE KING—LAUNDRY **SOAP** Reg. Size 10 for **29¢**

WHITE KING **TOILET SOAP** ea. **4¢**

SIERRA PINE **TOILET SOAP** 3 for **19¢**

KENNEL KING—1 Lb. Tin **DOG FOOD** 3 for **18¢**

Nestle's Semi-Sweet—1/2 lb. bars **CHOCOLATE** 2 for **25¢**

"With Toll House Recipes" **BEANS** Jumbo 22-oz. Tin **8 1/2¢**

Cal. Green Garden Sweet **PEAS** No. 2 Tin **3 for 25¢**

NAMCO CRAB 1/2 Tin **20 1/2¢**

Former Red Super Suds **KLEX** Lge. Pkg. Giant **15¢**

Palm Olive **SOAP** Reg. Size 2 for **11¢**

SANI-CLOR 1/2 Gal. **16¢**

Roma—All Varieties **PASTES** 6 lb. Boxes **43¢**

Heinz Macaroni and **CHEESE** 1 lb. 1 oz. Tin **13 1/2¢**

Heinz Cooked **SPAGHETTI** Tall Tin **14¢**

Heinz **SOUP** Large 2 for **25¢**

All varieties except Creole Gumbo, Clam Chowder, Consomme **Heinz** **SOUP** Small 3 for **25¢**

Heinz **VINEGAR** Full Qts. **16¢**

Heinz Beef Steak **SAUCE** 8-oz. Bot. 1 lb., 2 oz. **23¢**

Heinz **BAKED BEANS** 1 lb., 1 1/2 oz. **10¢**

Heinz Cooked **SPAGHETTI** 1 lb. 1 oz. Tin **10¢**

Heinz **CATSUP** 14-oz. Bot. **16¢**

Heinz Prepared **MUSTARD** 6-oz. Jar **9¢**

WALT MALONEY
2638 Broadway Phone 90
"Where a Quick Dime Beats a Lazy Quarter"
NEW DEAL MARKET

FREE SAMPLES
To Introduce our new line of
TUTTLE'S COTTAGE CHEESE
We will give samples to all customers while they last

Sho'lder Pork Lb. **11¢**
1 Foot Long
Hot Dogs Lb. **20¢**
Armour's Jubilee **HAMS** BAKED Lb. **29¢** Ready to Serve
Prime Rib Roast Lb. **18¢**

Shoulder Rib Roast Beef Lb. **16¢**
Point Brisket Corned Beef Lb. **11¢**
RIBS BEEF BOILING BEEF 3 lbs. **25¢**
Forequarters Spring Lamb Lb. **18¢** Cut for Barbecue

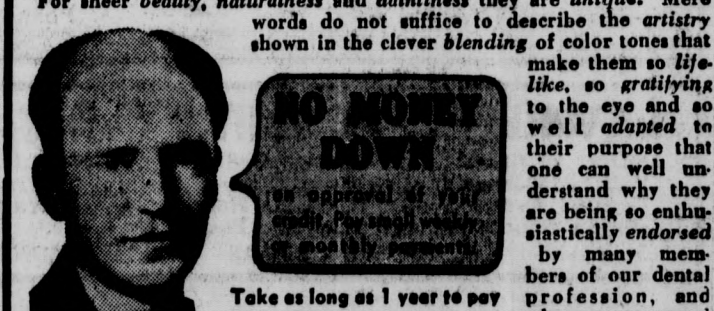
RED HOT!
Klondike Watermelons Lb. **2¢**

DR. CAMPBELL, Dentist
SAYS: "So intimate to one's everyday life and so important to one's appearance are

DENTAL PLATES

that everywhere dentists are using and recommending the new TRANSPARENT DENTAL PLATE MATERIALS.

For sheer beauty, naturalness and daintiness they are unique. Mere words do not suffice to describe the artistry shown in the clever blending of color tones that make them so life-like, so gratifying to the eye and so well adapted to their purpose that one can well understand why they are being so enthusiastically endorsed by many members of our dental profession, and why we are proud of such a great factor that does so much to enable us to make dental plates that are nearer in appearance to nature's own tissues than many materials formerly used.



Transparent Dental Plate Material

Means so much to you! Dentists everywhere are using it in making plates and praising it for these qualities

1. **LIGHTWEIGHT**... yet practically unbreakable—so strong the palate can be made thin—clear, transparent and dainty.

2. **SIMILARITY** in color to nature's own gums being so great, results can be obtained that defy detection.

3. **SNUG FIT** possible, due to adaptability of transparent material to each individual mouth.

4. **SMOOTH** glossy finish made possible so that plates can easily be kept clean.

REASONABLE PRICES

DR. J. C. CAMPBELL • Dentist
514 BRYANT STREET • PALO ALTO, CALIF.

MEATS

Allen's Select Quality **Pot Roast** Tender, Tasty Lb. **17 1/2¢**
Sweet Pickled **PICNIC HAMS** Fine to serve hot or cold Lb. **10 1/2¢**

BEEF ROAST Boneless Rolled Economical Buy, lb. **21 1/2¢**
CROSS RIB ROAST End Cuts lb. **24 1/2¢**
LEGS OF LAMB Genuine Milk Fed Full Cuts lb. **25 1/2¢**
Strictly Fresh—Made Fresh Hourly
GROUND BEEF 2 lbs. **29¢**
Fresh U. S. Gov't. Inspected
SHOULDER PORK ROAST 15 1/2¢

Sweet Pickled **LEGS OF PORK** Lb. **16 1/2¢**
Fricassee Chickens Local Fresh Dressed, Plump, Fancy Lb. **20 1/2¢**

ROASTERS & Colored Fryers—Local Lb. **28 1/2¢**
BROILERS Local Fresh Killed 1 to 1 1/4 lb. Average Lb. **29¢**
SPRING LAMB Shoulders Fancy Young lb. **12 1/2¢**
RACK OF LAMB Fine for Bar-B-Q Genuine Milk Fed, lb. **21¢**
PRAWNS Fresh Cooked Lb. **35¢**

S&W HEARTY MEAL

BAKED BEANS 1 Lb. Tin **10¢**
BROWN BREAD 1 Lb. Tin **10¢**

S&W TELEPHONE PEAS No. 2 Tin **15¢**

S&W SARDINES FILLETS 8-oz. Tin **10¢**

S&W CUT STRINGLESS BEANS No. 2 Tin **16¢**

S&W DELORA CORN No. 2 Tin **15¢**

S&W GRAPEFRUIT JUICE No. 2 Tin **10¢**

S&W CANDIED YAMS No. 2 Tin **19¢**

S&W RED SALMON 1 lb. Tin **30¢**

Take advantage of... S&W's **COFFEE** 2 GRINDS

HALF-POUND MONEY-BACK TRIAL OFFER 1 lb. **24¢** 2 lbs. **47¢**

JOHNSON'S GLO-COAT FREE Bottle Furniture Polish 1/2 Gal. **159**

PAR
Lge. Pkg. **19 1/2¢** Giant Pkg. **54¢**
With California Pottery in Giant Pkgs.

FRUITS & VEGETABLES

CORN White or Bantam 5 for **15¢**
Tomatoes Firm, Ripe 2 lbs. **9¢**

LETTUCE Large, Local 3 for **10¢**
ORANGES Juicy, Large 2 doz. **29¢**
CANTALOUPE Jumbo Size Ea. **5¢**
FIGS Mission Blacks Lb. **5¢**

SQUASH Summer or Italian 3 lbs. **10¢**
BEANS Blue Lake Lb. **5¢**

PEAS Fresh, Half Moon Bay 4 lbs. **15¢**
BEANS Kentucky Wonders 2 lbs. **13¢**
LEMONS Large Size Doz. **15¢**
APRICOTS Lb. **5¢**

DELICATESSEN

MORRELL'S BACON Sliced Rind Off Lb. **19 1/2¢**
EGGS Small Extras Fresh from the Ranch doz. **10¢** Sold Loose Only

SALADS Home Made Potato, Cole Slaw, Club Lb. **10¢**
CHEESE Monterey Jack Lb. **19¢**
CHEESE Full Cream Oregon Cheddar Lb. **19¢**
SWISS CHEESE Very Tasty Genuine Wisconsin Lb. **27¢**
DILL PICKLES Genuine—Large Size Ea. **1¢**

Home Made **COTTAGE CHEESE** Rich and Creamy 2 lbs. for **15¢**

Home Made **DONUTS** Plain, Powdered, Cinnamon 2 doz. **25¢**
Home Made Stuffed **BELL PEPPERS** Serve Hot or Cold 3 for **10¢**

COLD MEATS Special Assortment Lb. **25¢**

Large Varieties to Choose From. **Home Made Enchiladas** or **TAMALES** Large Size Just Heat and Serve 2 for **25¢**

Home Made Chop Suey or **FRIED RICE** Prepared by Charlie Sang Lb. **15¢**

FRANKFURTERS 11-12 to lb. Lb. **19¢**

GOUDA CHEESE Baby 12-oz., Each **29¢**

terrific

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Home Planning Bureau

PAGE FOUR

THE TIMES-GAZETTE, REDWOOD CITY, CALIFORNIA, FRIDAY, JUNE 28, 1940

NEW HOMES

Roosevelt Ave. - - - One block from Highway

\$3950 FHA TERMS
Other Homes in Redwood City
\$4600 AND \$5100 FHA TERMS
SEE YOUR AGENT

John E. McCarthy

BUILDER
50 Hudson St. Redwood City Phone 1351

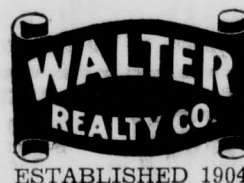
THE WALTER REALTY SAYS

"Let Experience Be Your Guide"

If your property is FOR SALE why not have the WALTER REALTY CO. SELL it. We have for many years been SELLING property. Why not yours?

The same applies to BUYING. We always have good selections.

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Lumber—Millwork—Plaster Board—Wall Board—Cement
Roofing Products—Cedar and Redwood Shingles
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COMPLETE LINE OF BUILDING MATERIALS
Home Phone 1659-R Business Phone 1086 2775 El Camino Real
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MAKE YOUR SELECTION NOW

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Dumbarton Park near Atherton
These Houses Going Fast

The Reason Is

Only \$4000---F.H.A. Terms

For Homes of

5 Rooms, Tile Bath, Venetian Blinds, Oak Floors,
Fireplace, Lovely Kitchen

12 Now Under Construction

Owner's Representative on Premises Every Day

J. E. Sparr, Builder

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BUILDER

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Phone S. C. 333-W

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Registered Plumber

Plumbing and Heating

Phone S. C. 133—San Carlos, Calif.

-- EXCHANGE --

Would you like to move to San Mateo? Nearly new elevated bungalow; five rooms, canvas walls, tile kitchen walls, tile bathroom, two-car basement garage, central heating plant, cooling system, lawn fenced front yard and back. FHA loan already on. Owner will sell or exchange for home or lot near Redwood City.

433 26th Ave., San Mateo

Phone 914

San Mateo County Realty Co.

733 El Camino Real

Redwood City

Phone 914

Careful Planning Declared Just as Important In Designing a Small Home as a Large One

Building

Tips Given For Savings

By D. C. McGINNESS

District Director, FHA

With a large percentage of all homes now being built in this district under the Federal Housing plan constructed at a cost of not more than \$3500, attention of the building industry is being concentrated largely upon developing better small homes in the lower price brackets. It is a fact that careful planning is just as important in creating a good small home as in building a large one.

Prospective home owners who intend to build under new FHA regulations, which facilitate the financing and construction of houses costing up to \$2500, are urged to plan carefully and wisely in developing a well-arranged, soundly constructed, compact house.

Atherton Manor Draws Attention on Peninsula

New home interest on the Peninsula is being focused on Atherton Manor in Atherton, where Arthur Janssen and John Fenacy have designed several homes, two of them but recently completed and ready for public showing.

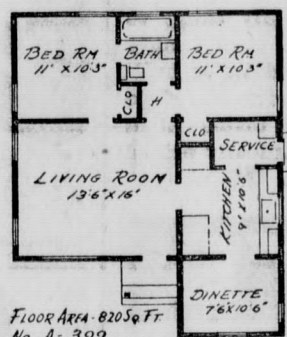
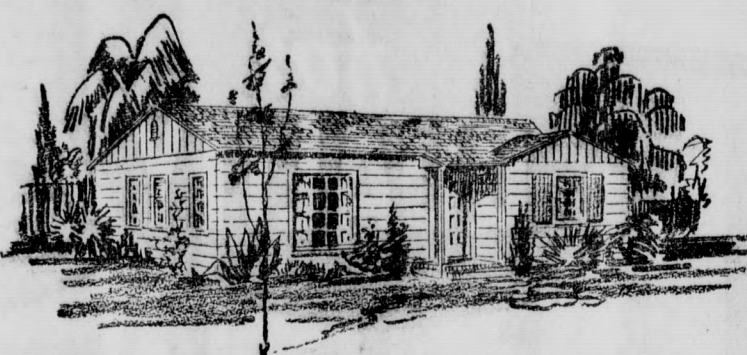
The newest home is in what might be termed California colonial design, located under huge spreading oaks about two blocks off El Camino Real. The lot is a third acre and the house has been constructed on a single story floor plan, with the exception of the servant's room designed to occupy an attractive cupola over the kitchen. The entrance hall which divides the house, gives access to a huge living room with wide French windows overlooking a garden terrace, (yet to be planted) and opposite the living room, a large dining room and kitchen. French doors from the dining room open onto a rear bricked patio under a large oak tree. Adjoining the living room is a wood veneer paneled library or den and adjoining this, the master bedroom. Both these rooms open out onto the side garden terrace of the house. A guest bedroom is across the hallway from the library, with its own bath. The master bedroom has completely modern bath with stall glass door shower, reached from the bedroom through a large dressing closet. Both the library and master bedroom have access to a covered loggia.

New Slant On Flowers



Blossoms whose stems are cut slantwise and so are uncrushed are able to absorb a maximum of water and will remain fresh longer. These chrome-plated flower scissors snip the stems with a clean, diagonal cut.

California 'Rosewing' Design Is Simple but Attractive



Flexible, practical, simple, yet attractive is this "Rosewing" home.

'Rosewing'

Building Cost Cut by Plan

A small home designed for economy plus charm is the "Rosewing," issued this week by Northern California Homes Foundation. Except for the small front dinette wing, the floor plan is a perfect square. The floor area is 320 square feet, which in a square plan will allow for clear span of joists without overlapping on the center girder and for other money-saving features of construction.

"Beauty is brought into this small home at little additional cost," Bernard B. Barber, chairman of Northern California Homes Foundation, points out. "A front wing dinette has been added, styling the home in exterior lines as we like it in California. The design has been called the "Rosewing" because the dinette addition begs for climbing roses about the dinette windows and over the little entry porch.

"Where strict economy is an absolutely essential consideration," Barber continued, "the retail lumber merchant who provides architectural service for prospective homebuilders can simply demonstrate how the dinette wing may be left off the original unit of the home and be added later at comparatively little trouble and expense. Later additions may also be simply made at the left or at the rear of the 'Rosewing.' Today such architectural service is available in any California community. In common practice this service has been created to bring the preferences and the pocketbook of the prospective homebuilder together."

Information and service on the "Rosewing" design may be had through local retail lumber dealers or from Northern California Homes Foundation, 1833 Broadway, Fresno.

ABOUT INSULATIONS

The efficiency of any bulk-type insulation can be judged by its thickness. Usually, the thicker the insulation, the more effective it is.

BEAUTY AND GRACE

Beauty and grace are not sacrificed for simplicity and utility in the new upholstered living room pieces.

room have access to a covered loggia. Virtually every room in the house has access to the out-of-doors. Rooms and the hallway are provided with generous closet space.

Two other new homes are now nearing completion in Atherton Manor, and Sadik Inc., the developers, state that they are prepared to give complete service on built-to-order homes from \$3500 up. Antonio Peterson & Sons are builders of the recently completed home and those under construction.

Home Demand

Continuance Is Expected

California will continue for some time to top all states in residential construction and to maintain its national lead for insured mortgage financing, in the opinion of D. C. McGinness, district director of the Federal Housing Administration in Northern California.

He pointed out that the influx of "Fair in '40" visitors already is under way, and with them are many who came to see the exposition last year and are returning to establish homes here. This is reflected, he said, through increasing inquiries for information on the Federal Housing plan of home financing.

"Other reasons for these deductions are many," declared the housing director. "In the first place, California is a state in which somebody from almost everywhere hopes some day to live, and eventually to own homes of their own. Thus we have practically an inexhaustible reservoir from which to draw."

"Considerable publicity has been given by national magazines to the opinion that the California home owner is getting greater value per dollar invested than in most any other locality. By that is meant our construction requirements differ vastly, because we do not have severe weather conditions to contend with. Our even climate here simplifies housing standards, thus construction costs are reduced, and values maintain an even keel."

Realtors' Day Slated For Fair on Thursday

An open air concert by The San Francisco Bank Glee Club to be followed by a community sing, led by Zura E. Dells, both to take place in the Court of Festivals at 5 p.m. in front of the Federal Building on Treasure Island, will be one of the outstanding features of the program for California Realtors' Day at the 1940 Exposition next Friday, June 26.

An outstanding representation of California's 30,000 Realtors is expected to be present on Treasure Island this day, according to reports of the entertainment committee of the Council of San Francisco Bay District Boards in charge of local arrangements.

MURRAY COURT

West on Woodside Road to Murray Court
and Central Avenue.

NEW 5-Room Home PRICE \$3550
\$350 down, \$23 per month FHA
50-Foot Lots

Best Buy in Redwood City

LAWRENCE H. SMITH—BUILDER

EXCLUSIVE AGENT

Harry Hoefler, Realtor

765 El Camino Real—Phone R. C. 117

ADJOINING ATHERTON

Best Buy in New Homes

Oakwood Park

Drive down and inspect them. Turn west off 101 Highway, 1 block north of Selby Lane; \$550 down, balance less than rent, FHA approved.

HOME DEVELOPMENT CO., INC. Owners and
Builders
516 El Camino, Redwood City. 2344 Mission St., San Francisco

REDWOOD PAINT CO.

(Wholesale and Retail)

Paints, Glass, Varnishes, Enamels
WALL PAPER

2034 Broadway
Redwood City

Phone
Redwood 505

AGAIN, CONTRACTORS, ATTENTION!

19 lots advertised last week are sold. Bargain lots in White Oaks, fully improved, \$400 for 40's and \$500 for 50 feet (\$10 per foot). Buy, build and sell quickly in San Carlos. YEAREY REALTY CO., 442 El Camino Real, San Carlos

LOVELL & DUNLAP

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Phone 253

LAWRENCE H. SMITH

HOME
BUILDER

Offers 30 Homes, 5 rooms, attached garage—\$3550 F.H.A. Plan; \$350.00 down, \$23.00 monthly—in the Murray Tract, Central Ave. south of Woodside Road adjoining Washington School. Choose your lot. Plan your home.

369 CEDAR

SAN CARLOS

PHONE 753

HOME LOANS

Prompt
Action



Friendly
Service

If Planning to Buy, Build, Remodel or
Refinance, see us about a Home Loan

FIRST NATIONAL BANK of San Mateo County

Broadway and Main

Redwood City

MEMBER OF THE FEDERAL DEPOSIT
INSURANCE CORPORATION

ATHERTON MANOR

presents . . .

Two lovely, newly completed homes,
first of a new series to be built in the

"Heart of Atherton"

COMPLETE
BUILD-TO-ORDER SERVICE
Architect designed homes up to
\$15,000. Sites 1/4 acre as low as
\$1500.

FHA approved. We will design, build
and assist you with the financing service
of your home in this home park
all utilities in, near Stanford University,
S. P. Atherton Station.

Ask to see our suggested home
plans. ATHERTON MANOR is just
off El Camino Real, ATHERTON.

Antonio Peterson and Sons, builders.



SADIK, INC.

Atherton Manor

Atherton

Via El Camino Real Inquire at tract office Phone Palo Alto 8873

FURNISHINGS FOR MODERN HOMES

Suggested by the **Redwood City Tribune** Home Planning Bureau

THE TIMES-GAZETTE, REDWOOD CITY, CALIFORNIA, FRIDAY, JUNE 28, 1940

PAGE FIVE

Furniture

It's Easy To Use Color

Never has it been quite so easy or quite so thrilling to use vibrant colors as it is today. In rugs and carpets, drapery fabrics and furniture coverings, in wall coverings, all home furnishings, interesting color is present in pleasing and harmonious profusion.

Starting, as is proper in planning, with the floor, the fast-growing color interest of America's women is matched by the most amazing abundance of colorful rug and carpet fabrics that ever has been spread out to view.

The artists who design wool pile carpets and rugs have drawn inspiration from Spring's color palette. From the softest pastels the fabrics range through various degrees of color subtlety to the darker hues which fill the needs of so many home decorators. Yet even these darker tones are suffused with softness and warmth.

Supplementing color interest is that in design. This trend toward pattern which has developed so widely during the past few seasons, continues in importance and is expressed in new versions of the self-tone patterns. Design appears, also, in the definitely inspired and colorful florals reminiscent of years past, and bringing a gaiety of treatment to the fabric which marks a wide departure from the era of plain, solid colors.

Modern Kitchen Has Latest Conveniences



Not the least important of rooms in a modern home is the kitchen. In fact, the women in the house might think it was the most important. Therefore it should be furnished in the best possible manner. This demonstration kitchen features in addition to the new electric and gas appliances a modern air-conditioned ice refrigerator (right) such as those handled in Redwood City by the Redwood Ice Delivery.

NEW FLOORS FOR OLD

Old shellacked floors that are worn in spots may be renewed by sandpapering the worn areas with fine sandpaper, then cleaning the spot with a cloth dampened with alcohol. Two thin coats of shellac should finally be brushed over the spot, "fading" the brush strokes towards the edges where they overlap the old shellac. Scratches in a shellacked floor may be taken out by simply wiping them with alcohol.

SMALL ROOF LEAKS

A drop of solder on the surface will sometimes mend small leaks in a metal roof. The surface should first be cleaned of rust so that the solder will hold. The repair of a slate or tile roof is a job for a skilled roofer.

CARE OF FLOORS

Varnished floors last longer and look better if frequently swept with a broom encased in a soft cloth and then wiped with cold water. They should be dried at once. This should be a weekly process.

Mission Carpet

Firm Adds Drapery Line

Starting in business five years ago with a small stock of linoleum, carpet and rugs, and later branching out into window shades and Venetian blinds, the Mission Carpet House, 2635 Broadway, recently took another expansion step by installing a drapery department.

In charge of the new department is P. Coleman, who has had 25 years of experience in this line with large San Francisco stores. The firm also is now carrying a complete line of Armstrong's Monowall (marble and tile patterns of wall board).

The Mission Carpet House was opened in Redwood City in the Fall of 1935, with the proprietors being Richard J. Meyer and Harry T. Meyer, brothers who received their training in business in the firm's San Francisco store.

At present Richard J. Meyer is manager, his brother is no longer active in the business. Employment is given to eight local people.

Manager Meyer said that the firm now has the largest stock of floor coverings on the Peninsula. He invites anyone to examine the complete stock of draperies, shades and floor coverings handled by the firm.

GREASE TRAPS

Houses equipped with septic tanks or cesspools for sewage disposal should have grease traps installed in the kitchen to prevent grease and fat from kitchen drainage from clogging the sides of the disposal tanks and distribution fields. The use of a grease trap, which should be periodically emptied, will greatly prolong the life of the entire system.

ARCHITECTS

The selection of standard windows to fit the particular needs of various rooms is recommended by the architects. Every room has its own window requirements. These requirements are dictated both by artistry and by technical considerations.

Look after the lawn. Give it seeding where needed and apply plant food. Also roll it when the frost is out of the ground.

Skip the Washday Blues



THIS sturdy laundry wagon will save a lot of heavy lifting, bending and reaching on wash day, for it is of convenient height, has a handy bag for clothes pins and can be trundled right from the house to the clothes line. It will carry a good sized oval basket, yet will fold into a small space when not in use.

Perfect Harmony

'Ensemble' Idea Wins Favor in Furnishings

The "ensemble" idea in home furnishings is stronger than ever, with living room, dining room and bedroom furniture correlated for the American woman who is becoming increasingly style conscious and wishes to have her room in perfect harmony, but who is unable to have an interior decorator do her work. Many exhibitors show complete rooms and series of rooms to be sold as ensembles with colors matched and details worked out to present a well-styled room or house.

There is a tendency to subdue color and further simplify lines. Color now is of prime importance, with emphasis placed on the "off" colors. Mauve shades with a decided purplish cast, vie with blue greens for importance. Deep burgundies, deep blue, a rose that is almost a rust and interesting off whites are important.

It's Not Safe To Purchase Real Estate Without Title Insurance

Mission Carpet House

LOWEST PRICES
RUGS : LINOLEUM : VENETIAN BLINDS
DRAPERIES : WINDOW SHADES
FREE ESTIMATES
2635 Broadway—Redwood City, Calif.—Phone 172

Window Screens Venetian Blinds Weather Strips Window Shades Linoleum Awnings—Carpets Draperies Rugs Furniture

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Walter J. Bank Phone Redwood 182

REDWOOD CITY GLASS CO.

Glass: Auto, Plate, Window and Blocks. Beveling and Polishing of Plate Glass. Glass Furniture Tops made to order. Home Mirrors of all kinds. Resilvering of Mirrors.
2065 Broadway—Redwood City, Calif.

Confusion Results

With Too Much Pattern

Choose patterns with care in planning the decoration of a room. Rugs, walls, draperies, curtains and upholstery, all boldly figured, make a room too busy looking. On the other hand, all solid colors can make a room monotonous and uninteresting, unless an expert at combining colors has a hand in the decorating or some unique way of furnishing the room lifts it out of the commonplace.

WHEN PAINTING HOUSE

When painting the exterior of a house allow the first coat to dry thoroughly before applying the second. The surface not only should be dry but also hard, as checking or alligatoring is caused by applying paint over a soft surface.

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Dress up for the Fourth and save on these new rayons! Featuring printed Bemberg sheers! Also twin prints with chiffon tops! Sharkskins! Spun rayons! White, pastels, dots, stripes! 12-20.

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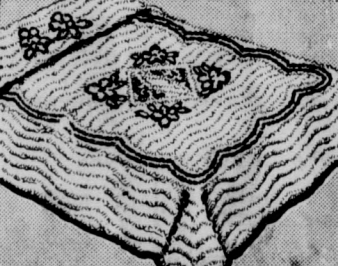
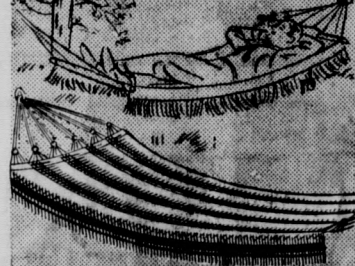
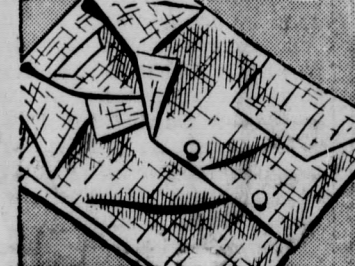
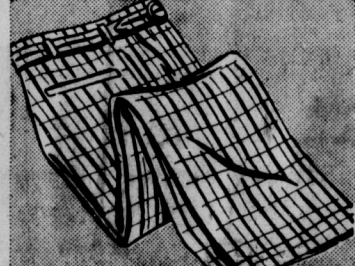
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 Chenille Spreads Sale! Save 11%! All 90x105 Regularly 2.98 264 Every 2.98 spread in stock reduced! Massed with cotton chenille! New designs and colors!	 Hammock Smart Striped Pattern Reg. 2.98 277 Beautiful coral, blue, and white pattern! Closely-woven, long wearing! Buy now!	 Sport Shirts SALE! Boys' In-and-Outers Regularly 39¢ 33¢ Get him this swell coat model shirt! Nothing's cooler, neater or more practical for summer.	 Boys' Slacks SALE! Actual 1.49 Values! Colorfast! 94¢ Pleated, models with matching belt! Bright stripes, checks, plaids. Roomy sizes 8 to 17.
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Girls' bib-front or halter style percales. Tubfast cottons specially made for boys. 2-6.

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Reduced 20%! **8¢**
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